

2011 Placements at School of Business Management, NMIMS Reaffirming the Faith of the Corporate World

The School of Business Management (SBM) of Narsee Monjee Institute of Management Studies, Mumbai has completed the placements for the batch of 2011. Ranked among the top B-Schools of the country, the successful placement season only underlines its authority and dominance. The excellent track record of the past three decades was reaffirmed by the participation of leading companies across sectors, quality of the profiles offered, the number of loyal and new recruiters and the sheer number of offers made by the participating companies.

NMIMS had to place a large contingent of students of four different MBA Programs: MBA Core being the Flagship Program with an intake of 300 (an increase from previous year's 250); and the Focus MBA Programs in Actuarial Science, Banking and Capital Markets (with an intake of 30 students each). While the MBA – Core, which has been in existence for three decades has a strong foothold in the industry, the newly introduced Focus MBA programs too have gained acceptance in their respective niche areas.

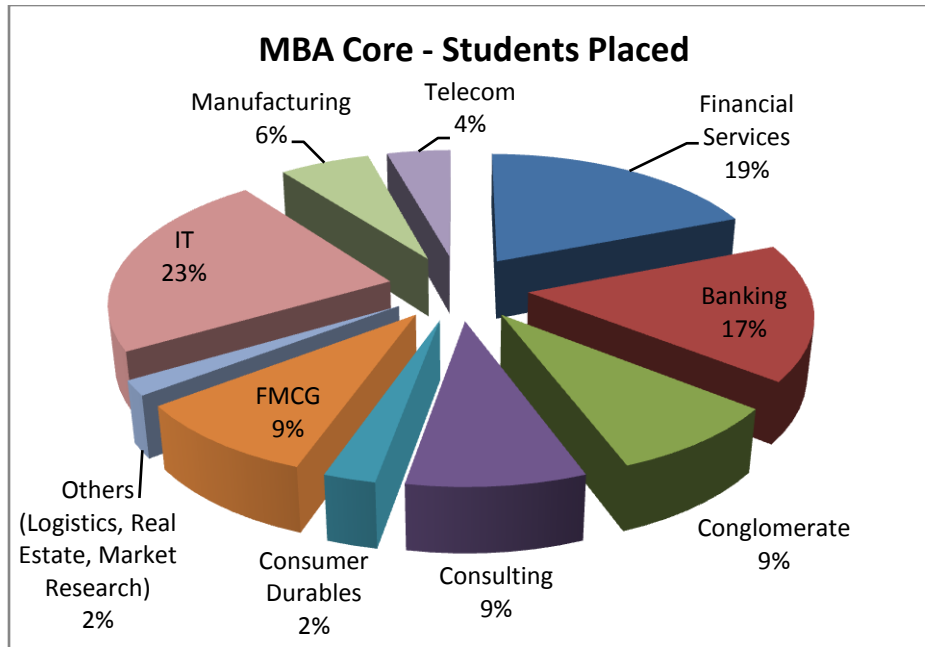
The batch of 2011 saw Rs.13.1 Lakhs Per Annum as the average compensation offered to the 372 graduating students. Out of 112 companies that participated in the process, students accepted the offers from 96 companies. 34% companies were new recruiters - this also included a few loyal recruiters that did not have the executive mandate to participate in campus placements for the last couple of years due to the economic slowdown.

Banking & Financial Services: ICICI Bank and JP Morgan Chase were the largest recruiters in this sector. Global financial majors such as Goldman Sachs, Nomura Holdings, Royal Bank of Scotland, Citibank, Barclays Bank made offers which invited a large amount of enthusiasm from students. Financial services companies Religare, SBI Capital Markets, India Infoline, Tata Capital, IDBI Capital, Irevna, ICICI Securities, Yes Bank, Axis Bank, Kotak Bank, State Bank of India, Deutsche Bank (Operations), HSBC Global Resourcing, ICICI Lombard, Darashaw, UBS Verity Knowledge Solutions, ICICI Prudential AMC, Angel Broking, HDFC Bank, Bank of India & Fortune Financial Services participated over the season which strengthened the preference for NMIMS in the Finance Sector. This was supplemented by the participation of biggest ratings agencies of the country – CRISIL, CARE ratings and ICRA.

The profiles offered included Investment Banking, Corporate Banking, Equity Research, Project Finance, Wealth Management, Risk Management, Treasury, International Banking, Transaction Banking, Ratings, M&A Advisory, Strategy, Branding, Retail Banking, Product Management, Asset Management, Credit Risk, Market Risk, etc.

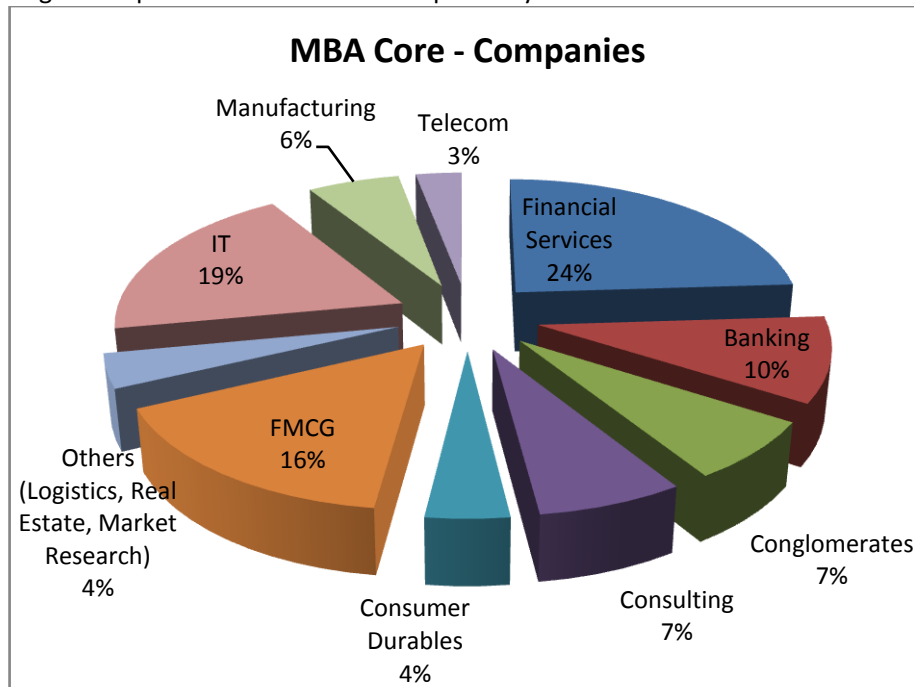
FMCG/Consumer Durables: A traditional stronghold at NMIMS, this sector had presence from companies such as Hindustan Coca Cola Beverages (HCCB), ITC, L'Oreal, Marico and Wipro CCL that continued to show strong belief in NMIMS students by participating in large numbers. While Dabur, UB Group visited after a small gap, the new recruiters in the FMCG sector were Reckitt Benckiser, VVF Ltd, Nutrela (Ruchi Soya) and Wrigley's. Givaudan, a Swiss manufacturer of flavorings and fragrances recruited for its international marketing profile. Consumer Durables sector was represented by Godrej & Boyce, Whirlpool and Videocon. The profiles offered included Branding, Sales, Marketing and Distribution.

Consulting: The consulting space saw the participation of companies such as KPMG, PricewaterhouseCoopers, Deloitte, Avalon Consulting, Capgemini, Cognizant Business Consulting and i3 Consulting. The profiles offered ranged across Risk Advisory, Financial Advisory, Marketing and Strategy Consulting, Operations Consulting, IT consulting and Infrastructure Consulting.



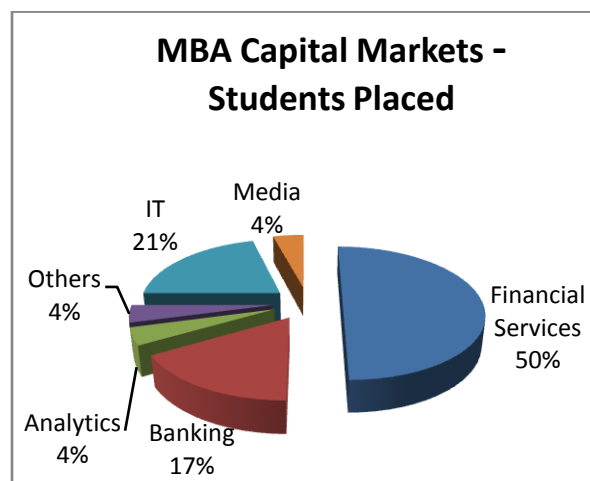
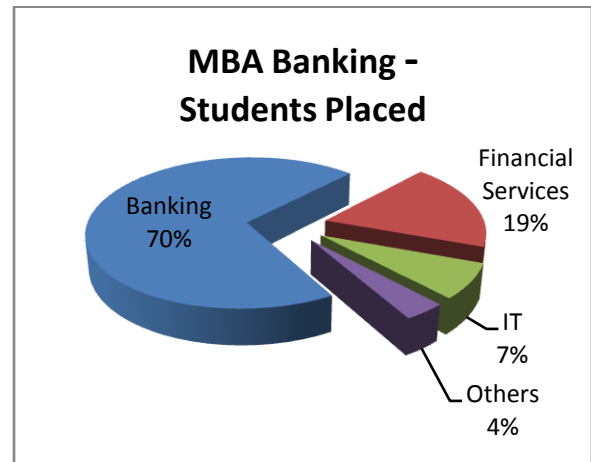
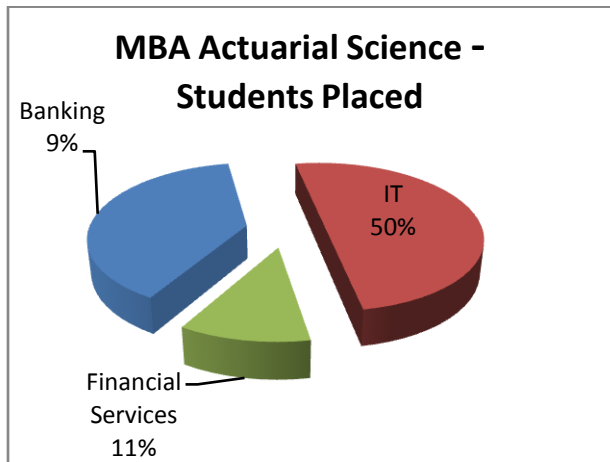
Information Technology: IT was represented by the regular recruiters such as Infosys, Wipro, HCL Technologies, IBM, Mphasis, Accenture, KPIT Cummins and Genpact. While Birlasoft, Hewlett Packard, Mindtree renewed the previous relationship, the new companies from the sector were IGate, Indus Valley Partners, Polaris, Tally Solutions and Virtusa.

The roles provided to the students varied across the areas of Account Management, Consulting, Business Development, Project Management, Pre-Sales and Business Analysis. While students from Actuarial Science were made offers in the Insurance vertical, Infosys offered profiles in Finacle division and Capital Markets vertical to Banking and Capital Markets students respectively.



Conglomerates: This year marked the presence of a number of conglomerates or group companies such as Reliance Industries Limited, GE (Offering the coveted IMLP and Sales & Marketing Profiles), Adani Group (which recruited for the leadership Program in the area of Strategy), Larsen & Toubro (Financial Services & Power), Triton Group (Offering roles in Sales & Distribution across the various locations in the world, primarily in Africa), Manipal Group and Welspun which offered roles across the companies.

Others: The Manufacturing firms were represented by Asian Paints, Cummins, Titan, and Coats India; from the Power sector - CLP Power India Pvt Ltd., Power Exchange India Limited (PXIL) and Larsen & Toubro. The Telecom bigwigs Airtel, Idea Cellular and Vodafone made their presence felt with a large number of offers; Times of India group, IMRB, NISM and Acme Housing represented the media, research, education and real estate sector respectively; the analytics area was rounded up by HSBC Analytics and EXL Decision Analytics. Global logistics major DHL made offers in Supply Chain and Marketing. Also, ACG worldwide made an offer in the area of Corporate Finance.



A Season of Firsts

Loyal Recruiters, new profiles: Several companies such as ICICI Bank (IT and HR Profile), GE (Sales & Marketing), Deloitte (Financial Advisory), Citibank (Operations & Technology) & Wipro (EcoEnergy) offered new profiles. This only showed the increased confidence companies place in the quality of NMIMS' students.

New Recruiters: Some of the new recruiters include ACG Worldwide, Adani Group, Axis Bank, CLP Power, Deutsche Bank (Operations), DHL, EXL Decision Analytics, Givaudan, IGate, India Infoline, Indus Valley Partners, L & T, Polaris, Power Exchange India Limited (PXIL), PWC, Reckitt Benckiser, Reliance Industries Ltd. (RIL), Tally Solutions, Triton Group, UBS Verity Knowledge Solutions, VVF Ltd. and Wrigley's.

Infosys, ICICI Bank, J P Morgan Chase, Accenture, SBI, Wipro, RIL, Yes Bank, Axis Bank, Deloitte, GE, KPMG, CRISIL, Religare & Triton Group were among the biggest recruiters in terms of the number of offers made.

Some of the companies that offered PPOs were Asian Paints, Dabur, Genpact, HCCB, IDEA, ITC, J P Morgan, L'Oreal, Nomura, Reckitt Benckiser, Religare, TATA Capital, Wipro Tech, Yes Bank.

Some students opted to pursue their interests by setting up entrepreneurial ventures or moving their family businesses in a new direction.

"This splendid season, students were able to get profiles of their choice which reflected the robust and growing economy's optimism and also reaffirming the faith that recruiters reposed in the quality of students and the contemporary and ever evolving curriculum. By working on the strong synergies with the corporate sector, NMIMS looks forward to climb the greater echelons of management education."--

Dr. Debashis Sanyal,
Dean, School of Business Management
NMIMS University, Mumbai